



Making Art Work

A Guide to Digital Printing for Artists and Publishers

Gemini Digital Colour

Welcome to Gemini Fine Art

Here at Gemini Digital Colour we specialise in producing the highest standards of fine art printing. We work with many artists, galleries and fine-art publishers, to produce:

- Limited and open-edition prints
- Event posters
- Greetings cards/Christmas cards
- Postcards
- Private View/Gallery Invitations
- Exhibition catalogues
- Artist portfolios and brochures

What makes our services so attractive to artists and publishers is not only the fantastic quality and relatively low cost but also the fact that we specialise in producing short print runs, so there is no minimum order quantity, which means you don't have to produce many hundreds of copies of your work. This makes it an ideal way to find out if a particular print, card or design has a wider commercial appeal, for test marketing, or for producing limited edition prints.

What also sets the digital process apart is the ability to print on a wide variety of digital papers that are similar to the materials used by the artist and we can also print onto a wide variety of PEFC and FSC® certified, environmentally friendly paper stocks. We can also help with digitising and mastering your original artwork using our scanning and photography service.

Our skilled fine-art studio prides itself on its keen artistic eye and its meticulous attention to detail. Combine this with HP Indigo and Epson print technology along with our colour management system and our technical expertise and the results are art prints that will inspire and delight.

We are here to make your art work for you and to assist more artists and publishers to get their work into print. Our aim is simple - to work as closely as possible with artists and publishers to create a genuine partnership and to develop a creative collaboration.

- Front Cover: 'Mintha's Day' (Detail) by Janice Sylvia Brock
- Opposite Page: 'Winter Foliage' by Gill Martin



The Benefits of Digital Print

- Our fine art prints deliver very high-quality reproduction with superb colour matching.
- On-demand service – order only what you need.
- A greener solution printed on FSC® papers with no wasteful printing.
- Produce greetings cards, test prints and limited editions in small cost-effective quantities.
- Our costs include all colour proofs.
- We work with you every step of the way to ensure that we achieve prints that surpass your expectations.
- Ask us for any help and free advice before you start – that could prove to be the biggest money saver of all!
- We automatically archive any image we produce on your behalf at no extra cost.
- We also provide a Master CD/DVD for you with all your images, which you can use as a backup or for use on your website.

How does it work ?

- You send us your digital artwork on disc or via email if you already have it photographed or you send us the original artwork to scan or photograph on your behalf.
- We 'tweak' the digital artwork and make colour corrections to ensure it matches your original as closely as possible.
- We send you a finished printed proof on the correct paper stock for your approval.
- Once this is approved we print the exact quantity that you need and deliver it when you need it.
- Easy, simple and hassle free!

- Opposite Page: 'Snow at Cliff Cottage' by Simon Swinfield



Digital Fine Art Price Guide

	Quantity				
	50	100	150	200	250
A3 Print - Full colour 1 side	£105	£118	£131	£143	£155
A4 Print - Full colour 1 side	£99	£105	£112	£118	£124
A5 Print - Full colour 1 side	£96	£99	£102	£105	£108
A5 Greeting Card - Full colour 1 side	£118	£124	£131	£137	£143
A5 Postcard - Full colour both sides	£98	£103	£107	£112	£117
A6 Greeting Card - Full colour 1 side	£115	£118	£121	£124	£127
A6 Postcard - Full colour both sides	£96	£98	£100	£103	£106

These prices are for your guidance only. Please contact us for specific estimates, tailored to your individual requirements. Significant savings are available when reproducing several prints/cards at the same time.

Digital Photography Costs

Studio Set-up (per session) **£35** + Price per image/artwork **£15**

Proofing

A full colour A3 proof is included in the price.

Any subsequent colour corrections by the artist may be charged at **£25.00** per half hour.

We can work from:

- Original Artwork
- Good Quality Photograph
- Transparency
- CD/DVD or E-mail/FTP

- Opposite Page: 'Sunlit Hillside from Cwm Cywarch' by Ceri Auckland Davies





■ 'Approaching - European Brown Bears' by Jacqueline Gaylard

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Purchase by Credit Card

Gemini offer credit facilities and accept all the following cards:



Please note that we are not responsible for insuring your work while in transit or at our premises.
Prices exclude delivery and VAT.